

ALFORD TREASURE TRAIL

CAN YOU SOLVE THE MYSTERY OF
THE LINCOLNSHIRE SMUGGLERS?

Produced by

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Fire & Safety Solutions



The Alford Historical Society
Alford
Lincolnshire
LN13 9TT

Dear Adventurer,

The Alford Historical Society has recently uncovered records from the 18th century of a gang of smugglers in the town. They came ashore at Anderby Creek and were pursued inland by Customs officials. Arriving in Alford, the gang decided to split up to evade capture but before they did so the contraband they carried was hidden somewhere.

The records have narrowed it down to the Safelincs site and we need your help to reveal more. Can you follow the trail and solve the clues to uncover the head of the smuggling gang, the contraband they brought ashore and where under the Safelincs site it may have been buried?

The answers are words, letters and numbers that you will find as you follow the trail and solve the clues. Each one will give you either an item, person or room number to cross off. At the end you should be left with one item and one person in their room. They will give you the contraband being smuggled, the location it was buried under and who was the head of the smugglers' gang!

Before you start, for a fun competition, each person can guess which item may have been smuggled and who the leader of the smugglers was. Then see if any of you are correct or whose answers remain a possibility for the longest time!

Top tips for treasure hunting!

You don't need a map for this trail as the directions will lead you from start to finish. If you miss an answer along the way, retrace your steps and try again. You won't need to enter any property in order to solve the mystery.

You are responsible for the safety of yourself and your party. Always take care when crossing roads and be aware of others around you when searching for clues. It's better to stop and read a clue properly than to try and walk and read at the same time.

A pen is a very useful item to have with you!

Kind Regards,

Mr. Ree
Chairman
The Alford Historical Society



INTRODUCTION

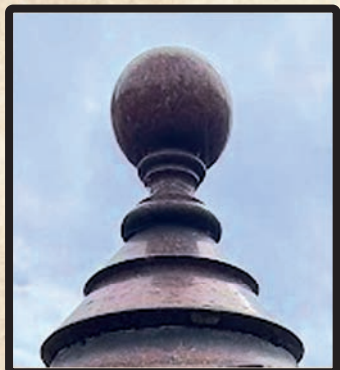
Welcome to this treasure trail! The circular trail will take you around the historic market town of Alford. Free car parks are in the Market Place and South Street.

INFORMATION

Head to the cobbled area of the Market Place to begin!

CLUE 1

The top is a good place to start. Locate the one in the following picture and there you'll also find your first suspect to cross off.



DID YOU KNOW?

The Jubilee Fountain was erected in 1897 to commemorate the Diamond Jubilee of the reigning monarch of the time. The water supply is sourced from a natural borehole which emerges directly into the fountain.



DIRECTIONS 1

Walk towards the white pillars to see information about someone who was trying to stop smugglers in the area.



DID YOU KNOW?

After being a customs officer in Alford, Thomas Paine moved to America. His political work greatly influenced the American Revolution and he helped create the Declaration of Independence. He is considered one of the forefathers of the US.



CLUE 2

From here, you're looking to the top again - this time for the numerals of a date to discount.



DIRECTIONS 2

Follow the road ahead and seek out lots of useful information on display.



CLUE 3

No phones existed for the smugglers, but which colourful person could you call to let them know they are no longer considered a suspect?



CLUE 4

Head across the car park to find the Hole in the Wall. It's bigger than you may think as an English county can be found in there. Use it to eliminate the next suspect.



DIRECTIONS 3

Go to the end of the Hole in the Wall and cross the road for your next clue.



CLUE 5



You should be able to spot the sign shown in this image - but can you spot what's missing? Find what's been lost to cross off another potential culprit.



DID YOU KNOW?



The church dates back to the mid-14th century. St Wilfrid was born in 633 and was an English bishop in the Roman Catholic Church. During his life he held positions all over the country and also spent time in Lyon and Rome. His feast day is October 12th.

CLUE 6



Keep going along the path to the church hall. Long before John, there was another one - add the day, month, and year attributed to the predecessor to discount another item.

CLUE 7



Continue the same way, cross at the island to see who sold fuel before East End Garages.

CLUE 8



For your next clue keep on the pavement back into town. Will you need to look up or look down? Find somewhere neither black nor white then identify the person you'll find at the site.

DIRECTIONS 5



Continue into town and veer left past temptation, to seek out the next piece of contraband to discount from your investigation.

CLUE 9



Following the road, find this building dating from the Industrial Revolution. Today it is the site of the next item that wasn't smuggled ashore!



DID YOU KNOW?



Mechanics' Institutes were established to provide technical education for working people. The first opened in Edinburgh in 1821. By the middle of that century there were over 700 across the UK.

DID YOU KNOW?



The next picture shows an example of a postbox topper. Can you see any around the town? Created by the Alford Knitting Nannas, they are knitted or crocheted decorations, usually inspired by a theme or event, that sit on top of postboxes.

DID YOU SEE?



CLUE 10

Continue along before turning left down Caroline Street. Then turn right up the lane to find the place where nothing happened. What can you eliminate here?

DIRECTIONS 6

Carry on to the end of the lane, cross the road then turn to the left and walk along until you get to the main entrance for the Memorial Recreation Ground.

CLUE 11

Once you arrive, walk to the bandstand. How many 'A's can you see from the outside? This number will give your next room to cross off.

CLUE 12

Enter the bandstand. Combine the letters above you with the letter you sought in the previous clue to clear another name.

DIRECTIONS 7

Head back the way you came and climb the hill to find the next clue location.

CLUE 13

Something's gone wrong here, but can you see what it is? Finding the mistake will help you to cross off another name.

DIRECTIONS 8

Leave the park and turn right. Walk along until you find a box to stop at, can you spot what's needed?

CLUE 14

An attractive crown can be seen in the next picture, though it is missing some jewels. How many do you need to complete it and find the next room to cross off?

**DIRECTIONS 9**

Head towards the store and turn right down Hamilton Road, keeping on the right.

CLUE 15

Keep an I out for your next clue. Fortunately you don't need to climb to the top, but you do need to add the missing month and year together to eliminate another room.

DIRECTIONS 10

Continue past the Wall of Stones until you get to the church.

CLUE 16

Use a stone laid here to deduce what *was* smuggled in Alford!

DIRECTIONS 11

From here, head back towards the church entrance and walk to the end of Chantry Road (towards Safelincs)

CLUE 17

During the time of the smugglers there may not have been any barriers to get on to the Safelincs site, but the barrier you can see today will help here. Counting the white segments will give you the next room to cross off the plan.

DID YOU KNOW?

Safelincs was founded in 2002. It is now the UK's largest online fire safety retailer and was voted the SME National Business Awards Employer of the Year for 2022. Safelincs is environmentally conscious and uses 100% renewable electricity.

DIRECTIONS 12

Go down the road past the Pharmacy (keeping on the same side as Safelincs) and find a building with three stars.

CLUE 18

According to the notice, what is the first activity the public can do here? This leads you to another person to discount.

CLUE 19

Carry on straight and cross over the road when you reach the shop at number 15. You're then looking for an item fit for a king - fortunately his namesake isn't the head of the smuggling gang!

CLUE 20

Continue for a short way until you find the fire assembly point. Multiply the arrows by the arms you can see here, to narrow down the suspects and location of the contraband to the final pair!

DID YOU KNOW?

Alford Manor House was built in 1611 and is thought to be the largest thatched manor house in England. The House, Gardens and Tea Rooms are open to the public, along with the adjacent Museum of Rural Life.

DIRECTIONS 13

Walk up to where a red man may be found and locate the switch for fire safety.

CLUE 21

The person who installed the switch is very honest so you can discount them from the investigation.

MYSTERY SOLVED!

Well done on completing the trail! You should now be able to identify the head of the gang along with the item they were smuggling, plus where under the Safelincs building they chose to hide the contraband all those years ago.

PRIZE DRAW YOUR CHANCE TO WIN

Thanks to support from local organisations, a stack of vouchers is up for grabs for one lucky winner. Once you have completed the trail, submit your answer at the link below to be entered into the prize draw.

The winner will be announced on Tuesday 9th of January.

SCAN TO



ENTER

<https://bit.ly/AlfordTrail>

Please note: you can only submit one answer, and it will only be entered if it is correct, spelled correctly, and submitted before 5pm on Friday 29th of December.

Important Notes

All efforts have been made to ensure the Treasure Trail is accurate at the time of printing. We cannot be held responsible for any unforeseen changes since then which may affect solving the clues.

Participant must accept full liability and are solely responsible for the safety of themselves and their party whilst doing the trail.

We cannot be held responsible for the loss or damage to property, or accident or injury to life or limb incurred when on this Trail.

The treasure trail is entirely fictional. The use of names of real people, living or dead, as characters in this mystery, is intended for fun only and in no way or by any means alleges or implies any connection whatsoever on their part with any wrongdoing or criminal act.

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Office: 1st floor above the Library,
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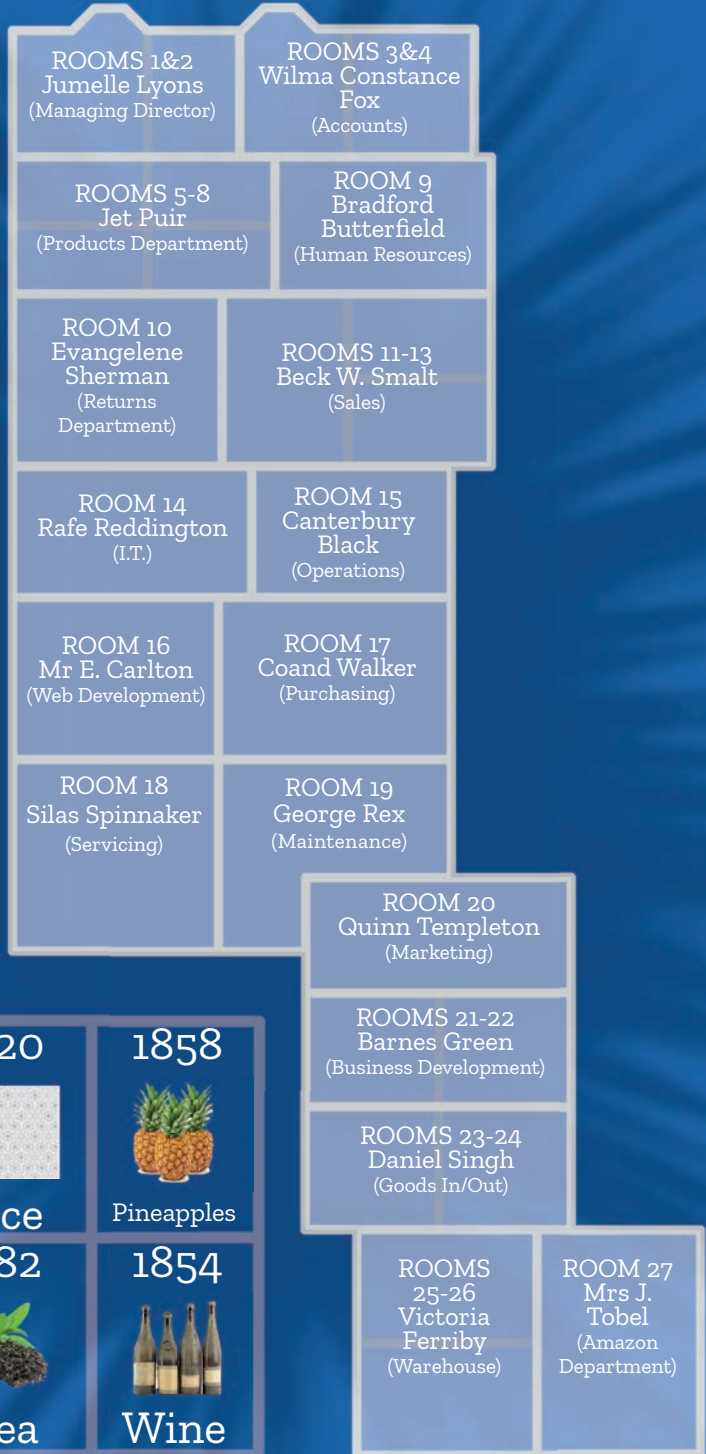
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1763  Silk	1782  Tea	1854  Wine